

# Health Affairs

February 2010 Vol. 29 No. 2 healthaffairs.org

## E-Health in the Developing World

### FROM THE EDITOR-IN-CHIEF

- 229 **E-Health's Promise For The Developing World**  
Susan Dentzer

### ENTRY POINT

- 230 **Medicaid Expansion Offers Solutions, Challenges**  
John K. Iglehart

### PEOPLE & PLACES

- 232 **Richard Gakuba**

### POLICIES & POTENTIAL

- 233 **An Agenda For Action On Global E-Health**  
Ticia Gerber, Veronica Olazabal, Karl Brown, and Ariel Pablos-Mendez

- 237 **Global E-Health Policy: A Work In Progress**  
Maurice Mars and Richard E. Scott

- 244 **E-Health Technologies Show Promise In Developing Countries**  
Joaquin A. Blaya, Hamish S.F. Fraser, and Brian Holt

### CELL PHONES & M-HEALTH

- 252 **'Mobile' Health Needs And Opportunities In Developing Countries**  
James G. Kahn, Joshua S. Yang, and James S. Kahn

- 259 **REPORT FROM THE FIELD Cell-Phone Medicine Brings Care To Patients In Developing Nations**  
J. Lester Feder

- 264 **Enhancing 'M-Health' With South-To-South Collaborations**  
Walter H. Curioso and Patricia N. Mechael

### INVESTMENT & INNOVATION

- 268 **A Toolkit For E-Health Partnerships In Low-Income Nations**  
William M. Tierney, Andrew S. Kanter, Hamish S.F. Fraser, and Christopher Bailey

- 274 **Building A Health Informatics Workforce In Developing Countries**  
William Hersh, Alvaro Margolis, Fernán Quirós, and Paula Otero

- 278 **Accelerating Innovation In Information And Communication Technology For Health**  
Kevin W. Crean

- 284 **Connecting Information To Improve Health**  
W. Ed Hammond, Christopher Bailey, Philippe Boucher, Mark Spohr, and Patrick Whitaker

### DATAWATCH

- 289 **Funding Growth Drives Community Health Center Services**  
Anthony T. Lo Sasso and Gayle R. Byck

### CHRONIC DISEASE

- 297 **The Economic Burden Of Diabetes**  
Timothy M. Dall, Yiduo Zhang, Yaozhu J. Chen, William W. Quick, Wenya G. Yang, and Jeanene Fogli

*Continued on page 226*

*Health Affairs* is a multidisciplinary, peer-reviewed journal dedicated to the serious exploration of domestic and international health policy issues. *Health Affairs* (ISSN: 0278-2715, electronic ISSN: 1554-5208) is published monthly by Project HOPE, 7500 Old Georgetown Road, Suite 600, Bethesda, MD 20814-6133. ©2010 by Project HOPE -The People-to-People Health Foundation, Inc. Periodicals-class postage paid at Bethesda, Maryland, and at additional mailing offices. ONLINE ACCESS Full online archives of all papers published in *Health Affairs* since 1981 appear at [www.healthaffairs.org](http://www.healthaffairs.org). Web First papers appear online ahead of print. *Health Affairs'* Web site is produced in conjunction with Stanford University's HighWire Press. POSTMASTER Send Change of Address to *Health Affairs*, P.O. Box 148, Congers, NY 10920-1048.

# HealthAffairs

Continued from page 225

## PREVENTION

- 304 **Workplace Wellness Programs Can Generate Savings**  
Katherine Baicker, David Cutler, and Zirui Song

## LONG-TERM CARE

- 312 **Person-Centered Care For Nursing Home Residents: The Culture-Change Movement**  
Mary Jane Koren

## INTERVIEW

- 318 **Laying The Foundation For Catalytic Change**  
Susan Dentzer and Mark D. Smith

## NARRATIVE MATTERS

- 324 **'Shock Me, Tube Me, Line Me'**  
Boris Veysman

## GRANTWATCH

- 327 **GrantWatch Outcomes**

## BOOK REVIEWS

- 329 **Pharma Policies In The Asia-Pacific**  
William A. Zellmer

- 330 **BookMarks**

## LETTERS

- 332 **Open-Source Electronic Health Records**  
Bruce Wilder

- 332 **Patient Safety**  
William Riley



**Report From The Field** In Mexico City, a program called TelSalud is harnessing the power of the telecommunications revolution to keep patients connected—to their providers, to information, and to each other.

- 332 **Patient Safety: Author Responds**  
Robert Wachter

- 333 **Sample Size Not A Limitation**  
Bob Jako

- 333 **Ethical Funding For HIV/AIDS**  
Rudolf V. Van Puymbroeck

- 333 **Ethical Funding: Authors Respond**  
Dan Brock and Daniel Wikler

- 336 **Instructions To Authors**



## HEALTH POLICY BRIEFS

Health Policy Briefs provide clear, accessible overviews of timely and important health policy topics. The peer-reviewed briefs explore competing arguments and point out relevant research. Health Policy Briefs are available online and produced by *Health Affairs* through a grant from the Robert Wood Johnson Foundation. Sign up for free policy briefs at <http://www.healthaffairs.org/healthpolicybriefs>

**Employer Mandate**  
January 15, 2010

**Individual Mandate**  
January 13, 2010

**Narrative Matters** An impressive rescue in the emergency room prompts a doctor to set forth his own version of advance directives—and to challenge common perceptions about care at the end of life.