

HealthAffairs

BIOGRAPHIES OF PRESENTERS

Cynthia Barnard, MBA, is Vice President, Quality, for Northwestern Memorial HealthCare, an integrated academic health system of seven hospitals and four medical practice groups based in the Chicago metropolitan area, anchored by Northwestern Memorial Hospital, the academic medical center and principal clinical affiliate of the Northwestern University Feinberg School of Medicine. She has served on the faculty of the Northwestern University Master's Program in Healthcare Quality and Patient Safety since its inception a decade ago. Barnard's research interests center on patient engagement in quality and patient safety, and quality and safety measurement and improvement methods. She has held leadership roles in the National Association for Healthcare Quality, the Illinois Hospital Association, and the board of Project Patient Care, and has published books and articles in healthcare quality, patient safety, ethics and policy.

Robert Berenson, MD, is Institute Fellow at the Urban Institute, where he has been employed since 2003. In this position he conducts research and provides policy analysis primarily on health care delivery issues, particularly related to Medicare payment policy, pricing power in commercial insurance markets, and new forms of health delivery based on reinvigorated primary care practices. In 2012, Berenson completed a three-year term on the Medicare Payment Advisory Commission, the last two years as vice chair. From 1998 to 2000, he was in charge of Medicare payment policy and private health plan contracting in the Centers for Medicare and Medicaid Services. Previously, he served as an assistant director of the White House Domestic Policy Staff under President Carter. A board-certified internist who has practiced for 20 years, he helped organize and manage a successful preferred provider organization serving the Washington, DC, metropolitan area.

Niteesh K. Choudhry, MD, PhD, is an internist and health services researcher whose work focuses on the development and evaluation of novel strategies to improve health care quality and reduce spending. He is Professor of Medicine at Harvard Medical School, the founding Executive Director of the Center for Healthcare Delivery Sciences and an Associate Physician in the Division of Pharmacoepidemiology and Pharmacoeconomics, at Brigham and Women's Hospital, where he is also a practicing hospitalist. Much of Choudhry's current research deals with non-adherence to evidence-based medications, a problem that is estimated to cost almost \$300 billion annually in the U.S. alone. He has led and is leading numerous clinical trials embedded in real-world health systems aimed at addressing this issue.

Kate Goodrich, MD, MHS, joined the Centers for Medicare and Medicaid Services (CMS) in September 2011 and presently serves as Director of the Center for Clinical Standards and Quality (CCSQ). Previously, Goodrich served as the Director of the Quality Measurement and Value-based Incentives Group in CCSQ where she oversaw the implementation of over 20 quality, value-based purchasing and public reporting programs across multiple settings. She also co-led a U.S. Department of Health and Human Services (HHS)-wide group to align quality measures across programs, and more recently has worked with numerous private payers to align measures across the public and private sectors. From

2010 to 2011, she served as a Medical Officer in the Office of the Assistant Secretary for Planning and Evaluation (ASPE) at HHS.

Ann Hwang, MD, is Director, Center for Consumer Engagement in Health Innovation, at Community Catalyst, where she leads the Center in its mission of bringing the consumer experience to the forefront of health system transformation efforts. She previously served as the Director of Health Care Policy and Strategy for the Commonwealth of Massachusetts Executive Office of Health and Human Services, where she played a leading role in the implementation of the state's major health care initiatives, including the Affordable Care Act, payment and delivery system reform and the Commonwealth's State Innovation Model grant. Hwang is a Visiting Fellow in the Department of Health Care Policy at Harvard Medical School, and has served as a Senior Health Policy Advisor to the Massachusetts Health Connector, advised states on ACA implementation as a Senior Consultant with the Wakely Consulting Group and worked on HIV and global health issues as a legislative aide to U.S. Senator Richard J. Durbin (D-IL).

Ashish K. Jha, MD, MPH, is the K. T. Li. Professor of Health Policy at the Harvard T.H. Chan School of Public Health, the Director of the Harvard Global Health Institute and a practicing Internal Medicine physician at the VA Boston Healthcare System. Over the past five years, he has also served as Special Advisor for Quality and Safety to the Department of Veterans Affairs. Jha's major research interests lie in improving the quality and costs of healthcare with a specific focus on the impact of state and federal policy efforts. His work has focused on four primary areas: public reporting, pay-for-performance, health information technology, and leadership, and the roles they play in effecting the delivery of high quality care in the U.S. healthcare system and globally.

Charles N. (Chip) Kahn III, is President and CEO of the Federation of American Hospitals, the national advocacy organization for investor-owned hospitals, a job he has held since 2001. Kahn is one of only five health care leaders who have appeared on Modern Healthcare magazine's annual "100 Most Influential People in Healthcare" list since its inception. At the forefront of efforts to improve quality at our nation's hospitals, Kahn serves in several roles at the National Quality Forum and on the boards of several companies and foundations. Prior to joining FAH, was President of HIAA (Health Insurance Association of America), where he ran the precedent-setting "Harry and Louise" campaign. He also spent more than a decade on Capitol Hill in a variety of influential roles and cut his political teeth in the 1970s managing House Speaker Newt Gingrich's first two congressional campaigns.

Mark Miller, PhD, is the Executive Director of the Medicare Payment Advisory Commission (MedPAC), a nonpartisan federal agency that advises the U.S. Congress on Medicare payment, quality, and access issues. Dr. Miller has more than 20 years of health policy experience and has held several policy, research, and management positions in health care, including Assistant Director of Health and Human Resources (HHR) at the Congressional Budget Office, Deputy Director of Health Plans at the Centers for Medicare and Medicaid Services, Health Financing Branch Chief at the Office of Management and Budget, and Senior Research Associate at the Urban Institute.

Darilyn V. Moyer, MD, FACP, is the Executive Vice President and Chief Executive Officer of the American College of Physicians, the largest physician specialty society and second largest medical

organization in the United States. Moyer was previously a Professor of Medicine, Executive Vice Chair for Education in the Department of Medicine, Internal Medicine Residency Program Director and Assistant Dean for Graduate Medical Education at Lewis Katz School of Medicine at Temple University. She was previously the Co-Faculty Advisor for the Temple University School of Medicine Internal Medicine Interest Group and for the Temple University School of Medicine Student Educating About Healthcare Policy Group.

Margaret E. O’Kane, MHA, is founder and president of the National Committee for Quality Assurance (NCQA), a private, 501(c)(3) not-for-profit organization dedicated to improving health care quality. Since its founding in 1990, NCQA has been a central figure in driving improvement throughout the health care system, helping to elevate the issue of health care quality to the top of the national agenda. O’Kane is a member of the National Academy of Medicine, and has received the Picker Institute Individual Award for Excellence in the Advancement of Patient-Centered Care, as well as the Gail L. Warden Leadership Excellence Award from the National Center for Healthcare Leadership. *Modern Healthcare* magazine has named O’Kane one of the “100 Most Influential People in Healthcare” 11 times, most recently in 2016, and one of the “Top 25 Women in Healthcare” 3 times. She is a board member of the Milbank Memorial Fund and is Chairman of the Board of Healthwise, a nonprofit organization that helps people make better health decisions.

Jonathan B. Perlin, MD, PhD, MSHA, MACP, FACMI is President, Clinical Services, and Chief Medical Officer of Nashville, Tennessee-based HCA (Hospital Corporation of America). He provides leadership for clinical services and improving performance at HCA’s 167 hospitals and more than 1,000 outpatient surgical, urgent care and other practice units. Before joining HCA in 2006, Perlin was Under Secretary for Health in the US Department of Veterans Affairs, serving as the senior-most physician in the federal government and Chief Executive Officer of the Veterans Health Administration (VHA), the nation’s largest integrated health system. Perlin was the 2015 chairman of the American Hospital Association, and he serves as chair of the Secretary of Veterans Affairs Special Medical Advisory Group. Perlin has faculty appointments at Vanderbilt University as Clinical Professor of Medicine and Biomedical Informatics and at VCU as Adjunct Professor of Health Administration.

Bruce Siegel, MD, MPH, is President and CEO of America’s Essential Hospitals, a 275-member organization representing hospitals committed to caring for the uninsured and other vulnerable people. Since joining in 2010, he has guided the association toward realizing its strategic vision of helping members transform into integrated delivery systems and leaders in access and quality. Siegel was formerly President and CEO of two member systems: New York City Health and Hospitals Corporation and Tampa General Healthcare. Just before joining America’s Essential Hospitals, he served as director of the Center for Health Care Quality and professor of health policy at The George Washington University School of Public Health and Health Services. He has also served as New Jersey’s commissioner of health.

Alan Weil, JD, became the editor-in-chief of *Health Affairs* on June 1, 2014. For the previous decade he was the executive director of the National Academy for State Health Policy (NASHP), an independent, non-partisan, non-profit research and policy organization. Previously, he directed the Urban Institute’s Assessing the New Federalism project, one of the largest privately funded social policy research

projects ever undertaken in the US; held a cabinet position as executive director of the Colorado Department of Health Care Policy and Financing; and was assistant general counsel in the Massachusetts Department of Medical Security. He is an elected member of the National Academy of Medicine and spent six years on the NAM (and its predecessor, the Institute of Medicine) Board on Health Care Services. He is also a member of the Kaiser Commission on Medicaid and the Uninsured, the board of trustees of the Consumer Health Foundation in Washington, DC, and of the board of directors of the Essential Hospitals Institute.